



The Stefaniks <stefaniks@gmail.com>

O'Neal Grade Level Chairs - Help Needed

1 message

Blanche Hancock <bhancock@onealschool.org>
To: Blanche Hancock <bhancock@onealschool.org>

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Good Afternoon Fellow O'Neal Parents!

I hope this email finds you and your family enjoying a wonderful summer break.

For those who do not know me, please allow me a brief introduction. I am an alumna of The O'Neal School, mother of two young men who are members of the O'Neal Classes of 2019 and 2023, served as the Director of College Counseling for 11 years, and I am excited about my seventh year as the Director of Alumni Relations. Clearly, I am an O'Neal girl, a Falcon through and through, and my reasons for giving to the Annual Fund are plentiful, both personally and professionally.

I am writing to you today not just as fellow O'Neal parents, but also as fellow contributors to the Annual Fund. As you know, tuition alone does not cover the cost of educating our students. The Annual Fund provides funding for so many extras, across the entire curriculum and campus, that allow our students the entire O'Neal experience that we all value.

As we approach the beginning of our 2022-23 school year, and our brief but intense Annual Fund drive, my colleagues and I in the Development Office are asking for your help in boosting parent participation. Vital to this endeavor is education about what the Annual Fund is and what it does, where the funds that are raised are used. That education is our responsibility. Just as vital, however, is encouragement from parents who have given to those who have not, a nudge from those who truly understand the need to give to the Annual Fund.

As such, I am asking for volunteers to serve as Grade Level Chairs. What does that mean and what exactly am I asking of you? The request is simple. Each week, you will receive a list of names and email addresses of parents in your child's grade who need the aforementioned nudge to make a donation. We ask that you email this group, all blind copied, each week. We also ask that you keep this list to yourself, and rest assured that no gift amounts will be provided. Just one email each week for four weeks, the weeks of August 8, 15, 22, and 29. If you are willing to help, we will happily provide a template for use to use in your correspondence each week. The emphasis is always on increasing parent participation.

My son, [REDACTED], is in the twelfth grade this year, and I will be serving as the Grade Level Chair for the twelfth grade.

Thank you all for taking the time to read my email and consider this request. Please let me know if you have any questions or concerns, and if you are interested in helping.

Most sincerely,
Blanche Hancock

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